



8th Annual Roll'N Out Food Truck Festival Sponsorship Package

May 2, 2026 | 250 Seward Ave NW Grand Rapids, MI

We are preparing for the 8th Annual Roll'N Out Food Truck Festival, one of Grand Rapids' most anticipated food events, returning in May 2025! As we gather in Downtown Grand Rapids, MI, join us for a vibrant celebration hosted by the Grand Rapids Food Truck Association a nonprofit organization that aids in food truck education, advocacy and to help entrepreneurs in the food truck industry in West Michigan.

Roll'N Out 2026 will take place at 250 Seward Ave NW. in downtown Grand Rapids. Kick-off the summer food truck season in style with Grand Rapids longest running food truck festival.

In 2025, we were thrilled to welcome over 5,000 attendees who came together to indulge in the diverse and delectable food truck offerings.

This festival presents a prime opportunity for your brand to shine, engage with the attendees, and support the growing small businesses that make up our vibrant food truck community.

Mark your calendars and prepare for a delightful culinary journey that promises fun, flavor, and fantastic networking opportunities! Help kick off the summer food truck season.



Sponsorship Opportunities

Grand Feast Sponsor - \$5,000

- \$200 in VIP food vouchers for attendees
- 20' x 20' space for on site activation (tables & chairs not included)
- Prominent logo placement on event materials and social media (minimum 20 mentions)
- Four on-stage shout-outs throughout the event
- 3' x 6' banner at the main event entrance (printing provided by us)
- Name included on Media Alerts and Marketing Materials



Foodie Favorite Sponsor - \$3,000

- \$100 in VIP food vouchers
- 15' x 15' display space for onsite activation
- Logo featured on event materials and social media (minimum 10 mentions)
- Two on-stage mentions throughout the day
- 2' x 4' banner in a high-traffic area (printing provided by us)
- Name included on Media Alerts and Marketing Materials

Tasty Treat Sponsor - \$2,000

- \$50 in VIP food vouchers
- 10' x 10' display space (tables and tents not included)
- Logo placement on social media, event signage, and flyers
- Opportunities for onsite brand engagement with attendees



Flavor Friend Sponsor - \$1,000

- \$25 in VIP food vouchers
- Name listed on event signage and social media
- Engagement opportunities to interact with event guests onsite

Community Taste Maker - Custom Amount (Min. \$500)

- Flexible sponsorship options tailored to your brand's specific needs and goals
- Logo placement and additional benefits customized based on the sponsorship amount





Sponsorship Application

Please complete and return by March 31st, 2026 to ensure all benefits are received.

- Sponsorship Level: _____
- Company Name: _____
- Company Contact: _____
- Company Address: _____
- Phone: _____
- Email: _____
- Printed Name: _____
- Signature: _____
- Date: _____

Please submit application before due date to ensure all benefits are received.

Invoices will be emailed and payments can be made online.

Applications & inquires can be emailed to: **GRFoodTrucks@Gmail.com**